

INTERNAL ADVERTISEMENT

A vacancy exists for a Senior Graphic Designer in Johannesburg.

The responsibilities of the position include:

- Design and production of marketing collateral – ranging from printed and electronic marketing material, website, intranet, email marketing to social media and more
- Creative concepts and implementation of campaigns across a range of internal and external platforms including copywriting and imagery
- ATM product packaging design and branding – physical installation, signage and digital screens
- Manage library of in situ, studio and lifestyle photographs and videos including art direction, shooting stills and video and editing or animating as required
- Internal event management
- Producing creative solutions of the highest standards
- Keeping informed of latest design and marketing trends
- Working collaboratively with internal customers and external partners
- Creating finished art for external suppliers and managing the process from concept to delivery – costings, deadlines, pre- and post-production checks etc.

In order to be considered for the position, the following requirements must be met:

- Matric
- Completed relevant Qualification
- Min of 5 years design experience in an in-house creative department or design firm
- Strong creative, organizational, problem solving and time-management skills
- Excellent interpersonal and communication skills
- Expert knowledge in graphic production process
- Work well with tight deadlines in a team environment
- Able to take projects from start to finish with minimal supervision
- Must be able to apply style guides creatively while upholding brand identities of multiple clients
- Possess strong conceptual skills, high level sense of design, layout and typography, a broad thinker who is able to offer a variety of design solutions
 - **Print:** Adobe Creative Cloud suite: Indesign, Illustrator, Photoshop
 - **Video editing:** Adobe Creative Cloud: Spark, Animate, Premier Pro (advantageous), Lightroom and After Effects (advantageous)
 - **Digital:** Wordpress, HTML coding, Screensaver Factory
 - **Social media:** Develop and produce concepts for fresh content, create engaging visual posts, community management and measurement

Behavioural Competencies:

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| • Planning & Organising | • Contributing to Team Success |
| • Communication & Impact | • Work Standards |
| • Customer Focus | • Adaptability |
| • Problem-solving | • Passion & Attitude |
| • Initiating Action | • Continuous Learning |
| • Industry and Business Knowledge | • Driving for Results |
| | • Coping with stress / change |